

## Who We Are

Members of the Central Pennsylvania Career Pathways Partnership (CPCPP) represent the following schools and organizations:

### Education Partners

Lewisburg Area School District  
Mid-West School District  
Mifflinburg Area School District  
Selinsgrove Area School District  
Shikellamy School District  
SUN Area Technical Institute  
Central Susquehanna Intermediate Unit  
Pennsylvania College of Technology

### Community Partners

Central PA Workforce Development Corporation (CPWDC)  
Central Susquehanna Opportunities, Inc.  
Greater Susquehanna Valley Chamber of Commerce  
Greater Susquehanna Valley United Way  
PA CareerLink®  
Office of Vocational Rehabilitation  
Susquehanna Valley Community Education Project

## Find Out More

To learn more about CPCPP and Path to Careers, visit [www.pathtocareers.org](http://www.pathtocareers.org).



This website provides information about the partnership, available career experience opportunities throughout the region, in-demand jobs in Central Pennsylvania, and additional information on the Pennsylvania's Five Career Clusters.

Be sure to consult with your district principals to identify your district's CPCPP representative.



# What Educators Want to Know about Pennsylvania's Career Pathways



The Central Pennsylvania Career Pathways Partnership is an emerging collaborative effort among multiple education entities, employer-led, community-based and workforce organizations serving Snyder, Union and Northumberland Counties and beyond.

# The Five Pennsylvania Career Pathways

In Pennsylvania, there are thousands of occupations available for young adults to pursue. To simplify the career exploration process, we introduce students to five broad “pathways.” Within these five overarching career pathways are additional, more specific careers and occupations.

## Arts & Communication



Careers that involve designing, producing, exhibiting, performing, writing and publishing multimedia content including visual and performing arts and design, journalism and entertainment services.

## Business, Finance & Information Technology



Careers that encompass planning, organization, directing and evaluating business functions essential to efficient and productive business operations. Business Management and Administration career opportunities are available in every sector of the economy.

## Engineering & Industrial Technology



Careers in designing, planning, managing, building and maintaining the built environment, designing and processing materials into intermediate or final products, and maintaining machinery and transportation technology.

## Human Services



Careers relating to education and training services, governance, national security, foreign service, revenue and taxation, and hospitality & tourism.

## Science & Health



Careers in the life, physical and behavioral science, as well as planning, managing and providing of therapeutic services, diagnostic services, health information and biochemistry research development. This pathway also includes careers in the agriculture sciences, engineering and math.

## Why Does Career Relevance Matter for Students?

- ◆ Over 50% of students say they see no connection between school today and their future pursuits. That contributes to a big motivation gap.\*
- ◆ Over 50% of high school seniors do not have a strong sense of career direction, even when attending college. A lack of direction increases the percentage of college transfers and the number of times a student changes their major. Ultimately, these choices can result in additional college expenses and higher student loan debt.\*
- ◆ Thousands of local, skilled jobs go unfilled due to a lack of awareness and/or training among high school graduates.

## What Can I Do to Bring Career Relevance to My Students?

1. **Learn more about Pennsylvania Career Pathways and the local High Priority Occupations (HPO's).** HPO's are careers that are in high demand across the Central Pennsylvania Region.
2. **Incorporate an emphasis on employability skills**, such as work ethic, attendance, communication, and team work into your classroom expectations.
3. Take advantage of opportunities for **educators and counselors** to visit workplaces in the region. These experiences help you better understand and communicate the workforce needs and technical skills to your students.
4. Be prepared to **talk about the application of your content area** in real-world careers (e.g. How are math, science, research & writing, and critical thinking applied in various careers?).
5. **Share your personal career journey** and decision-making process with students. Include stories illustrating how you realized your interests and passions as well as stories of other adults you know in other professions.
6. **Invite guest speakers** into your classroom to talk about their career, personal career journey, and the employability and technical skills required for their work.

\*YouthTruth (2015, July 30) <http://www.youthtruthsurvey.org/wp-content/uploads/2014/12/YT-College-Career-Readiness.pdf>