

Central PA Career Pathways Partnership



The Central PA Career Pathways Partnership is an emerging collaborative effort among multiple education entities, employer-led, community-based and workforce organizations serving Snyder, Union and Northumberland Counties and beyond.

CPCPP Partners

Education Partners

Lewisburg Area School District
Mid-West School District
Mifflinburg Area School District
Selinsgrove Area School District
Shikellamy School District
SUN Area Technical Institute
Central Susquehanna Intermediate Unit
Pennsylvania College of Technology

Community Partners

Central Pennsylvania Workforce Development Corporation (CPWDC)
PA Career Link®
Central Susquehanna Opportunities, Inc.
Greater Susquehanna Valley Chamber of Commerce
Greater Susquehanna Valley United Way
Office of Vocational Rehabilitation
Susquehanna Valley Community Education Project

Our Vision

By 2023, with support from our partners, all students we serve will be motivated to identify a career interest and become career savvy, financially literate and civic minded. Their enhanced career and life readiness will lay the groundwork for greater personal success and stronger community-wide outcomes.

Our Mission

Mission Statement

Our mission is to implement a comprehensive career education strategy to create and share resources and opportunities for schools, students, families and businesses that will produce a skilled, sustainable workforce.

The Workforce Challenge in Central PA

In Central Pennsylvania there is low unemployment and numerous opportunities for rewarding careers for both students transitioning to work and adults with strong skills. To access these careers, the workforce of our region must be aware of the needs of our business and community partners.

A New Regional Partnership

That is why our local school districts, career and technical institute, postsecondary educators, employer-led organizations and workforce organizations serving Snyder, Union, and Northumberland Counties have formed the **Central PA Career Pathways Partnership (CPCPP)**.

Our Goals

- Increase Student Engagement & Motivation
- Increase Student Career & Life Readiness
- Generate a Workforce with In-Demand Soft & Technical Skills
- Build Pipelines of Career Ready Students into our Workforce



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The Five Pennsylvania Career Pathways

In Pennsylvania, there are thousands of occupations available for young adults to pursue. To simplify the career exploration process, we introduce students to five broad "pathways." Within these five overarching career pathways are additional, more specific careers and occupations.

Arts & Communication

Careers that involve designing, producing, exhibiting, performing, writing and publishing multimedia content including visual and performing arts and design, journalism and entertainment services.

Business, Finance & Information Technology

Careers that encompass planning, organization, directing and evaluating business functions essential to efficient and productive business operations. Business Management and Administration career opportunities are available in every sector of the economy.

Engineering & Industrial Technology

Careers in designing, planning, managing, building and maintaining the built environment; designing and processing materials into intermediate or final products; and maintaining machinery and transportation technology.

Human Services

Careers relating education and training services, governance; national security; foreign service; revenue and taxation, and hospitality & tourism.

Science & Health

Careers in the life, physical and behavioral science, as well as planning, managing and providing of therapeutic services, diagnostic services, health information and biochemistry research development. This pathway also includes careers in the agriculture sciences, engineering and math.



Our Approach

As a partnership, we will create and share resources and experiential opportunities for schools, students, families and businesses. We seek to coordinate and support the work among multiple partners to implement a comprehensive career education strategy that will produce a skilled, sustainable workforce.

Our Focused Strategies

1. Effectively communicate the value of career pathways to students, parents, employers and educators.
2. Engage students in an extensive offering of career-based learning opportunities across the region.
3. Help students make course-taking decisions that are the best fit with their area of career interest.
4. Provide professional development for teachers, school counselors and administrators related to student career readiness.

Key Outcomes

- Improve school attendance
- Increase student engagement and motivation
- Increase career and life readiness
- Reduce disconnected youth
- Increase talent pool of entry level workers with in-demand skills



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BENEFITS FOR EMPLOYERS!

For Employers

- Better educated workers who are prepared to grow and develop on the job
- Greater numbers of skilled workers
- Reduced employer training costs
- Employees who know how to apply knowledge and skills to solve work-related problems
- A world-class workforce able to outwork, outproduce, and outsmart the global competition

For the Community

- A healthier economy with workers earning higher wages to spend and invest
- An improved quality of life supported by successful businesses and well-paid residents of the community
- An educated citizenry that is prepared to contribute to the cultural and civic life

EMPLOYER PARTNERSHIP MODELS

- **Advisory boards**
- **Career camps**
- **Guest speakers**
- **Internships**
- **Job shadowing**
- **Mentors**
- **Pre-apprenticeships**
- **Real world challenges**
- **Resource support**
- **Site tours**
- **Student work-based learning**
- **Teacher learning experiences**
- **Virtual tours**

To get involved visit Path to Careers (Coming spring 2019!)

Path to Careers is a web-based computer program that helps connections happen — effectively and efficiently. Businesses easily register with information highlighting who they are, what they do and how they'd like to connect with schools and students by providing career awareness experiences. Schools register so educators and students alike can easily learn about local businesses and then connect with them in ways that allow them to see, feel, and understand first-hand the opportunities that exist and the skills and abilities it takes to secure them.

Learn more about Path to Careers and the CPCPP by visiting www.pathtocareers.org.



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