

## ***Our Vision...***

***by 2023, with support from our partners, all students will:***

***Be motivated to identify a career interest!***

***Become career savvy!***

***Learn financial literacy!***

***Become civic-minded!***

***Their enhanced career and life readiness will lay the groundwork for greater personal success and stronger community-wide outcomes.***



**To get involved visit Path to Careers (Coming spring 2019!)**

**Path to Careers** helps connections happen — effectively and efficiently. Businesses easily register with information highlighting who they are, what they do and how they'd like to connect with schools and students by providing career awareness experiences. Schools register so educators and students alike can easily learn about local businesses and then connect with them in ways that allow them to see, feel, and understand first-hand the opportunities that exist and the skills and abilities it takes to secure them.

Learn more about Path to Careers and the CPCPP by visiting

[www.pathtocareers.org](http://www.pathtocareers.org).



# **Central PA Career Pathways Partnership**

The CPCPP is a collaborative effort among education entities, employer-led, community-based, and workforce organizations serving Snyder, Union, and Northumberland Counties.

**EMPLOYER OUTREACH  
GUIDE**





## Our Mission.....

Is to implement a comprehensive career education strategy to create and share resources and opportunities for schools, students, families and businesses that will produce a skilled, sustainable workforce.

## Our Values

- Increase student engagement & motivation
- Increase career & life readiness
- Generate a workforce with in-demand employability & technical skills
- Build pipelines of career ready students into our local workforce
- Develop civic-minded workers

## ROI! Return on Investment for business and industry partners

- Skilled individuals ready to work!
- Reduced employer training costs!
- Greater number of skilled workers!
- Workers who can think critically and solve work-related problems!
- An improved community with a successful economy!

## How can employers help?

- Serve on a school district's career advisory board
- Provide expertise to teachers & students
- Mentor students in your career field
- Provide work-based learning opportunities for students & teachers
- Provide real-world challenges to deepen student learning

## Partnership Members Education Partners

- Lewisburg Area School District
- Midd-West School District
- Mifflinburg Area School District
- Selinsgrove Area School District
- Shikellamy School District
- SUN Area Technical Institute
- Central Susquehanna Intermediate Unit
- Pennsylvania College of Technology

## Community Partners

- Central PA Workforce Development Corporation
- Central Susquehanna Opportunities Inc.
- Greater Susquehanna Valley Chamber of Commerce
- Greater Susquehanna Valley United Way
- PA CareerLink®
- Office of Vocational Rehabilitation
- Susquehanna Valley Community Education Project